

Deadline  
August 31, 2021



# BOAT & FUN BERLIN 11 November – 14 November 2021

## GALA OF BOATS 10 NOVEMBER 2021 FROM 6 p.m.\*

### Application form

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin

Tel.: +49 30 3038 2008  
Fax: +49 30 3038 2340  
boot@messe-berlin.de  
www.boot-berlin.de  
www.boot-berlin.com

#### 1. ADDRESS INFORMATION

Exhibitor

Street  VAT ID No. (EU Exhibitors only)

Postal code  City  Country

Web address  Email

Phone  Fax

Managing Director (Full name)   F  M  Legal form (ltd. etc.)

Person to contact   F  M  Phone

Email  Mobile

#### Exhibitor information

#### Invoicing address (if not identical with exhibitor)

The invoice will show the address indicated here. If you just wish for the invoice to be mailed to a different address, please leave a pertinent note.

Street  VAT ID No. (EU Exhibitors only)

Postal code  City  Fax

Phone  Email

\*(See point 13 conditions of participation for BOAT & FUN BERLIN 2021)

#### 2. EXHIBITOR'S INDEX INFORMATION

Our entry in the Index of exhibitors should be under the following letter:

Other name than mentioned above

#### We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Motorboats            | <input type="checkbox"/> Publisher, Media         | <input type="checkbox"/> Fishing                              |
| <input type="checkbox"/> Sailboats             | <input type="checkbox"/> Motors                   | <input type="checkbox"/> House- and pontoon boats             |
| <input type="checkbox"/> Inflatable Boats      | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions                         |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools          | <input type="checkbox"/> Fun sports                           |
| <input type="checkbox"/> Marinas               | <input type="checkbox"/> Tourism                  | <input type="checkbox"/> Outdoor                              |
| <input type="checkbox"/> Equipment             | <input type="checkbox"/> Charter                  | <input type="checkbox"/> Insurance                            |
| <input type="checkbox"/> Sail-Equipment        | <input type="checkbox"/> Surfing                  | <input type="checkbox"/> Fishing boats                        |
| <input type="checkbox"/> Clothing              | <input type="checkbox"/> Diving                   | <input type="checkbox"/> Electric boats and yachts, equipment |

Will be completed by  
Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

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### 3. STAND INFORMATION

#### Type of required stand

- Row stand (Minimum 6 m<sup>2</sup>) **EUR 75,-/m<sup>2</sup>**
- Corner stand (Minimum 15 m<sup>2</sup>) **EUR 80,-/m<sup>2</sup>**
- Peninsula (Minimum 20 m<sup>2</sup>) **EUR 83,-/m<sup>2</sup>**
- Island stand (Minimum 30 m<sup>2</sup>) **EUR 86,-/m<sup>2</sup>**

(The mentioned stand prices only apply to the pure area of the stand. Additional services such as stand construction, electrical installation, carpet or else need to be ordered separately.)

#### Stand information

#### Required stand size

\_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
 Frontage                      Depth                      Total

(The following statements regarding type and size of required stand can only be taken into account within the bounds of possibility and cannot be regarded as a condition of participation.)

**Additional costs + AUMA EUR 0,60/m<sup>2</sup> EUR 2,50/m<sup>2</sup>**

(The additional costs include the general hall supervision and cleaning of the aisles as well as an energy fee for electricity and water consumption, hall lighting and heating)

**Advertising costs for exhibitors up to 24 m<sup>2</sup> (compulsory) EUR 99,00**

(include the entry in media)

**Advertising costs for exhibitors from 25 m<sup>2</sup> upward (compulsory) EUR 260,00**

(include the entry in media)

The mentioned prices are subject to statutory value-added tax (VAT).

### 4. OTHER ARRANGEMENTS

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#### EXPRESSION OF INTEREST IN THE PARTICIPATION IN THE BOAT & FUN INWATER 2021 FROM 27.–29.09.2021 IN WERDER (HAVEL)

Marina in den Havelauen von Werder | Hafенpromenade | Zum Großen Zernsee 6 | 14542 Werder (Havel)

- Berth (water presentation)
- Land presentation with pagoda tent

[www.boot-berlin.de/DieMesse/InWater/](http://www.boot-berlin.de/DieMesse/InWater/)

With this stand registration we accept the Conditions of Participation for BOAT & FUN BERLIN 2021, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City as an integral part of the contract. Place of performance and jurisdiction: Berlin, Germany.

The Conditions of Participation for BOAT & FUN 2021, the General Terms and Conditions for Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Expo CenterCity can be viewed and downloaded from the download area of the event website at <https://www.boot-berlin.de/en/ExtraPages/DownloadCenter/> or can be requested from Messe Berlin at [boot@messe-berlin.de](mailto:boot@messe-berlin.de).

Place and date

Legally binding signature

# Data Privacy Policy

## Consent to disclosure of personal data to business partners

According to the new EU general data protection regulation (GDPR), we need your consent for the disclosure of your data for services such as catalogue entries, exhibitor presence on our website, as well as for the ordering of services such as electricity, carpet, suspensions, etc.

Our business partners would be pleased to support the appearance of your company at the trade fair. Data protection law requires that we obtain your consent to the disclosure of your contact information to our partners. You can withdraw this consent from us at any time with effect for the future. Please note the enclosed **information about data protection law for exhibitors**.

I agree that Messe Berlin GmbH may transfer my contact information, i.e. my name, my phone number, my email address and my fax number, to third parties for the purpose of optimising and supporting the participation of my company at the trade fair and so that they can offer me their own specialized services for preparing and implementing my presentation at the fair, such as logistics services. The presently known recipients are Schenker Deutschland GmbH, Langhammer & Voigt GmbH, ttb GmbH, MB Capital Services GmbH, ngn-generation network GmbH und Service Verlag GmbH.. More service providers may be added as and when the service offering changes or is expanded. I can withdraw this consent to the use of my personal data and email address obtained as part of the exhibitor stand registration at any time with effect for the future. To do so, I simply need to send an email to [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de).

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.....  
Place and date

.....  
Stamp and legally binding signature

# BOAT & FUN BERLIN 11 November – 14 November 2021

## GALA OF BOATS 10 NOVEMBER 2021 FROM 6 p.m.\*

### Co-exhibitor



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**Co-exhibitor**

#### 1. EXHIBITOR NAME

Name of main exhibitor

We hereby request that the company named below be allowed to exhibit their products at our stand using their own staff. A compulsory fee of EUR 300.- plus VAT is charged for every Co-exhibitor.

#### 2. ADDRESS INFORMATION

Name of Co-exhibitor

Street

Postal code

City

Country

Web address

Email

Phone

Fax

F

M

Person to contact

Phone

Email

Mobile

#### 3. AUSSTELLERVERZEICHNIS - INFORMATIONEN

Our entry in the Index of exhibitors should be under the following letter:

Other name than mentioned above

We shall present the following PRODUCTS:

- |  |   |   |
|--|---|---|
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Will be completed by  
 Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

Please inform your co-exhibitors about the validity of the Conditions of Participation for BOOT & FUN BERLIN 2021, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City and draw their attention to the fact that they can be viewed and downloaded from the event website [www.boot-berlin.de/en/ExtraPages/DownloadCenter/](http://www.boot-berlin.de/en/ExtraPages/DownloadCenter/)

Please inform your co-exhibitors about the data protection information in accordance with the Basic Data Protection Ordinance (GDPR) for Exhibitors and draw their attention to the data protection declaration on our website at [www.messe-berlin.de](http://www.messe-berlin.de). If you are authorised, please give your declaration of consent on behalf of the co-exhibitors as follows:

Place and date

Legally binding signature

# Data Privacy Policy

## Consent to disclosure of personal data to business partners

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Our business partners would be pleased to support the appearance of your company at the trade fair. Data protection law requires that we obtain your consent to the disclosure of your contact information to our partners. You can withdraw this consent from us at any time with effect for the future. Please note the enclosed **information about data protection law for exhibitors**.

I agree that Messe Berlin GmbH may transfer my contact information, i.e. my name, my phone number, my email address and my fax number, to third parties for the purpose of optimising and supporting the participation of my company at the trade fair and so that they can offer me their own specialized services for preparing and implementing my presentation at the fair, such as logistics services. The presently known recipients are Schenker Deutschland GmbH, Langhammer & Voigt GmbH, ttb GmbH, MB Capital Services GmbH, ngn-generation network GmbH und Service Verlag GmbH. More service providers may be added as and when the service offering changes or is expanded. I can withdraw this consent to the use of my personal data and email address obtained as part of the exhibitor stand registration at any time with effect for the future. To do so, I simply need to send an email to [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de).

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.....  
Place and date

.....  
Stamp and legally binding signature

# Information pursuant to the EU General Data Protection Regulation (GDPR) for exhibitors

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Messe Berlin GmbH attaches great importance to data protection. This information notice informs you about the processing of the personal data which you have provided to us in connection with the exhibitor stand registration. This notice supplements our General Data Protection Policy, which can be found at <https://www.messe-berlin.de/en/ExtraPages/DataProtection/>. For special cases of data processing there may be separate data protection notices.

## 1. Controller and data protection officer

Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [central@messe-berlin.de](mailto:central@messe-berlin.de), is the entity responsible for the processing of the personal data (the so-called controller) within the meaning of the GDPR and service provider in connection with the exhibitor stand registration. If you have any queries relating to data protection, please feel free to contact our group data protection officer (address: as above; e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

## 2. Categories of personal data

The following categories of data are collected during the stand registration: name, address and type of business of the exhibitor that you represent, your name as a contact person for the exhibitor as well as your and the press contact's contact details ((mobile) phone number, fax number, e-mail address) as well as the products and services requested by you or contractual provisions and other exhibitor data such as its legal representatives, company logo, tax/VAT ID and billing information, including in the VAT form. Similar information is requested about the co-exhibitor, if any, in the Co-Exhibitor form.

In addition, you can independently enter information for publication in the print catalogue or guide, in the Virtual Market Place® and in the app of the respective trade fair.

## 3. Purposes and legal basis of processing

### 3.1. Performance of the contract

We process the personal data for the purpose of establishing and performing the contract of the (co-)exhibitor with Messe Berlin GmbH (legal basis: Art. 6 (1) (b) GDPR) or on the basis of our legitimate interest to communicate with the (co-)exhibitor and to optimize the (co-)exhibitor's fair trade presence, including in the print catalogue or guide, online in the Virtual Market Place® and the app of the respective fair (legal basis: Art. 6 (1) lit. f GDPR).

In addition to the standard services you can order additional or special services for the print catalogue, the online catalogue, in the Virtual Market Place® or the app. We process the information in the VAT form for compliance with our legal obligations under applicable tax and trade laws and regulations (legal basis: Art. 6 (1) (c) GDPR).

### 3.2. Assistance for exhibitors established outside Germany

If you or the (co-)exhibitor are based outside Germany, we will disclose the data for the purpose of providing you with the best possible support to our foreign representative in your country. This representative will act as your local contact in connection with the trade fair participation, for instance regarding stand construction and advertising or marketing and will assist you in dealing with visa matters and at the trade fair itself. You can find the foreign representative responsible for your country here.

The transmission of the personal data is based on our legitimate interest in ensuring the best possible support for the (co-)exhibitor, taking into account local particularities (legal basis: Art. 6 (1) (f) GDPR).

### 3.3. Making contact by e-mail or post for information and advertising purposes by Messe Berlin group companies

Furthermore, we process the personal data for the purpose of contacting you in order to provide the (co-)exhibitor with information concerning the trade fair and information on opening, side and subsequent events. Subsequent events also include other trade fairs and events organized or held by Messe Berlin GmbH or other Messe Berlin group companies in Germany and abroad. In addition, we process the personal data in order to provide offers for trade fair-related services such as stand construction, catering, facility services and hostess services. For these purposes, we also transmit the personal data to other companies of the Messe Berlin group of companies. We also process the personal data for purposes of market research and online surveys. The processing is carried out on the basis of our legitimate interest in providing our (co-)exhibitors with optimal support before, during and after the trade fair or event and in advertising identical and similar products or services from the trade fair portfolio of the Messe Berlin group of companies (legal basis: Art. 6 (1) (f) GDPR).

### 3.4. Transmission of personal data for marketing purposes to partner companies

If you have given us your separate consent, we will transmit the personal data to our partner companies listed in the declaration of consent which may contact you by e-mail or post in order to offer you additional services in connection with the trade fair participation. Some special services are only offered by partner companies. The legal basis for the processing is your consent (Art. 6 (1) (a) GDPR).

## 4. Categories of recipients of the data

Upon request, we share your contact information with co-exhibitors and neighbouring exhibitors for purposes of coordination regarding the respective stand constructions and trade fair presence. As described in sections 3.2 to 3.4 above, we will transmit the personal data to foreign representatives or other companies of the Messe Berlin group of companies as well as partner companies for the purposes and under the conditions stated therein.

In order to carry out certain processing activities in connection with the stand registration (in particular some special services, dispatch of documents, customer surveys, hosting and IT support, data management) we make use of external service providers and subsidiaries which process the personal data on our behalf (so-called „processors“).

If persons who are subject to special personal protection by the Federal Criminal Police Office (BKA) or the State Criminal Police Office (LKA) (e.g. constitutional bodies of the Federal Government such as the Federal President or the Federal Government or foreign guests) take part in an event, all event participants may be subject to a check by the BKA or LKA. In the course of such a check, the BKA or LKA may request data such as name, company/organization and function from us.

#### **5. Data transfer to third countries**

Some of the foreign representatives, companies of the Messe Berlin group of companies, processors as well as cooperation partners and exhibitors, are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. We will only transfer personal data to those third countries if the European Commission („EU Commission“) has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

#### **6. Storage period**

Stored personal data will be erased, once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin GmbH, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

#### **7. Your rights**

To exercise your rights, you can contact the controller by mail or e-mail (contact details see section 1 above). Pursuant to Art. 12-21 GDPR, you can assert the following data subject rights at any time: the right to access, rectification and erasure of your personal data, the right to data portability and to restriction of processing. If the processing is based on legitimate interests, you have the right to object to the processing of your personal data, including profiling, for reasons relating to your particular situation.

Furthermore, you may object to the processing of the personal data and their use for marketing purposes at any time. If you have given us your consent, you can revoke this consent at any time with effect for the future. In case of newsletters or other electronic marketing you can click the unsubscribe link or send a message to [boot@messe-berlin.de](mailto:boot@messe-berlin.de).