

# BOAT & FUN BERLIN 2021

## Conditions of Participation

As per February 2021

### 1. Event and organisers

BOAT & FUN BERLIN 2021 with all its included sectors, will be organised by Messe Berlin GmbH and takes place on the Exhibition Grounds.

### 2. Dates

**Duration of BOAT & FUN BERLIN:**  
11 November – 14 November 2021  
**GALA OF THE BOATS,**  
10 November 2021

### Public opening times

**GALA OF BOATS**  
10 November 2021  
6 pm – 12 midnight,

11 November – 14 November 2021  
10 am – 6 pm

### Commencement of construction

5 November 2021, 7 am  
(this date does not apply to all halls, please ask the project)

### Completion of dismantling

16 November 2021, 10 pm

### 3. Approved participants

The following shall be approved as participants: manufacturers, dealers, importers, associations, institutions, service providers, and other providers whose products and services correspond to the nomenclature of BOAT & FUN BERLIN.

### 4. Co-exhibitors and combined displays

No advertising may take place on the stand promoting companies not listed under "Approved participants". The main exhibitor must submit an application in writing to the organiser if he wishes to include a Co-exhibitor. The Co-exhibitor must comply with the same conditions as the main exhibitor. The main exhibitor must pay the fees due for the Co-exhibitor to the organisers. In the event of a Co-exhibitor's inclusion without the approval of the organisers, the latter shall have the right to terminate the contract with the main exhibitor without notice and to clear the stand at the main exhibitor's expense. In such a case the exhibitor shall forfeit his right to claim interference with his possessions and shall not be able to claim damages.

A Co-exhibitor is defined as any exhibitor who exhibits or is present on the stand in addition to the main exhibitor. He shall also be considered a Co-exhibitor if he maintains close business or organisational ties with the main exhibitor. If a stand is allocated jointly to two or more companies then each company shall be jointly and severally liable to the organisers for any claims.

### 5. Cost of participation

The mentioned stand rental fees only apply to the pure area of the stand. The prices are understood plus additional costs to the amount of EUR 2.50 (incl. EUR 0.60 AUMA), which include the general hall supervision and cleaning of the aisles as well as an energy fee for electricity and water consumption, hall lighting and heating, and plus Advertising costs EUR 99,00 for exhibitors up to 24m<sup>2</sup> (include the entry in print and online media and on internet as well as other online and print advertising efforts) respectively Advertising costs EUR 260,00 for exhibitors from 25m<sup>2</sup> upward (include the entry in print and online media and an extensive presentation on the online-platform as well as other online and print advertising efforts).

The net stand rental fee for 1m<sup>2</sup> of floor space is as follows:

Stand type:	rental fee
Row stand (open on one side) (Minimum 6m <sup>2</sup> )	EUR 75.00
Corner stand (open on two sides) (Minimum 20m <sup>2</sup> )	EUR 80.00
Peninsula stand (open on three sides) (Minimum 20m <sup>2</sup> )	EUR 83.00
Island stand (open on four sides) (Minimum 20m <sup>2</sup> )	EUR 86.00

The cost of participation for Co-exhibitors is EUR 300.00.

All prices are subject to statutory value added tax. Fractions of a square metre will be rounded up and charged as a full square metre.

### 6. Terms of payment

Following receipt of preliminary invoices / the final invoice, payment demanded by Messe Berlin GmbH shall be due in accordance with the terms stated on the invoices, and is to be made to one of the accounts of Messe Berlin GmbH, details of which are given on the invoice. We request invoice and customer numbers be given. If an exhibitor instructs his invoice(s) to be sent to a third party, he shall nonetheless remain liable as the debtor.

### 7. Cancellation and non-participation

Item 8 of the General Terms and Conditions of Participation in Trade Fairs and Exhibitions of Messe Berlin GmbH applies.

### 8. Direct sales

Direct sales are expressly permitted and encouraged. Trade fair exhibits may not be delivered or removed from the stand until after the end of the event. Daily deliveries may only take place outside of opening times. It is principally forbidden for exhibitors to sell meals and beverages (including

ice cream, sweets etc.) to visitors and guests. Capital Catering GmbH shall be the sole holder of rights to provide commercial catering services.

### 9. Exhibitor passes

For the duration of the fair the exhibitor will receive exhibitor passes (free of charge). The number of exhibitor passes free of charge depends on the size of the stand. At a size up to 19m<sup>2</sup> the exhibitor receives 3 exhibitor passes free of charge. For every further 10m<sup>2</sup> the exhibitor will be provided with 1 additional exhibitor pass. In case additional passes are needed, the exhibitor can order extra passes which are fee-based.

### 10. Electronic media

As a service that is part of an advertising package for exhibitors, the organisers publish a list of all exhibitors online, and/or offline in the form of a database. This contains the following information provided by the exhibitor/customer: company name, address, hall number, stand number, email address, telephone number, fax number, internet address, branch of industry, products. No claims may be made for compensation due to erroneous or incomplete entries, or due to their non-inclusion. The customer is responsible for the contents of the entries and for any damage resulting therefrom. Only those registered brands exhibited at the current trade fair.

### 11. Presentations on the stand

The noise levels at presentations during the trade fair must not cause any disturbance to exhibitors on neighbouring stands. Therefore the noise levels on a stand may not exceed a continuous level (Leq) equal to 70 dB (A) on the boundaries of the stand. Large-scale visual presentations may only take place in rooms which are closed or screened off. An onlooker's attention must be drawn towards the centre of the stand. Presentations are to be coordinated with neighbouring stands to avoid causing visual and noise disturbance to other exhibitors. No obstruction of public passageways is permitted. In the event of non-compliance, Messe Berlin GmbH shall be authorised to prohibit presentations at any time. Presentation counters at promotional stands must be arranged in such a way as to avoid the public standing in the aisles.

### 12. Sanctioning

In case an exhibitor is dismantling his stand before the regular fair time is over, the exhibitor will have to pay a penalty of EUR 500.00. All exhibitors are obliged to have carpeted floor within their stand area.

### **13. GALA OF BOATS**

The GALA OF BOATS will take place on November 10, 2021 and starts at 6 pm. The Anglerworld will be closed this evening.

### **14. Nonprofit organizations, associations and class associations**

Nonprofit organizations, associations and class associations will be granted a discount on the stand rental fee if they register in time and if they provide advertising services for BOAT & FUN BERLIN 2021 (advertising campaigns towards their club members, in bodies of associations, in newsletters, on the Internet etc). Determining are both the date of registration as well as the documentation of the corresponding advertising service. Documentation should be made simultaneously to the date of publication of the corresponding campaigns. The start of BOAT & FUN BERLIN 2021 is the latest possible date. Documentation can be made in the form of copies and/or photos.

Partners of "TRAU DICH!" will also be released from additional costs as well as from the advertising costs when they participate in time on the ongoing "TRAU DICH!" campaign. The precondition for this is the binding written declaration of costless "TRAU DICH!" offers in time before the first test trainings.

The co-exhibitor fee of EUR 300.00 will be released if the co-exhibitors present in time a corresponding advertising service in written form. The dates for the proof of the provided advertising service are the same compared to the ones of the respective exhibitor.

With refusals after October 1, 2021 Messe Berlin will charge nonprofit organizations and associations an expense allowance in the amount of EUR 800.00 and the class associations the respective participation fee per boat.

Carefree packages will be exclusively provided to nonprofit organizations, associations and class associations. Depending on the package, they receive additional exhibitor passes, parking permits for car and/or trailer as well as costless day tickets. These parking permits authorize to exclusively park on the on the parking ticket designated area and include among the event duration also the period of construction and dismantling. A caution deposit is therefore not necessary.

These parking permits are only available in a very limited field and can only be ordered via the corresponding application order form for nonprofit associations or class associations.

### **15. General Terms and Conditions**

The enclosed "General Terms and Conditions of Participation in Trade Fairs and Exhibitions of Messe Berlin GmbH as of March 2016" are also part of the Conditions of Participation.