



**BOOT
& FUN**

at **BERLIN**
outventure

**27 – 30
Nov 2025**
Berlin Exhibition
Grounds

COMMUNICATION KIT

FOR EXHIBITORS AND PARTNERS OF BOOT & FUN

A brand of

 **MESSE
BERLIN**

BOOT & FUN COMMUNICATION KIT

Dear exhibitors and partners,

From 27 to 30 November 2025, BOOT & FUN will be presenting the entire spectrum of water sports.

We look forward to welcoming you as an exhibitor or partner!

This year, BOOT & FUN will be held for the first time at OutVenture Berlin – the new platform for everyone who wants to spend their free time actively and outdoors. The OutVenture Berlin umbrella brand brings together the entire spectrum of active outdoor life in the exhibition halls under the radio tower.

To make your participation a complete success we would like to support you with this communication kit. Please use the templates and promote your participation at BOOT & FUN on your social media channels, on your website or in newsletters. Show your community that you are on board!

We are also happy to publish your photos or reels on our social media channels.

Your BOOT & FUN crew



IN THE COMMUNICATION KIT YOU WILL FIND THE FOLLOWING MATERIALS:

📌 [Text templates for newsletter/website](#)

📌 [Text templates for social media posts](#)

📌 [Logos, graphics and photos](#)

YOU WANT TO STAY UP TO DATE?

📌 On our [website](#) you will find all important news.

📌 Subscribe to our [newsletter](#)!

📌 Follow us on social media!



BOOT & FUN

BASICS

	Brief description
Event name	BOOT & FUN
Spelling event title	Our event title is “ BOOT & FUN ” – always written in capital letters.
Date and opening hours	27 – 30 November 2025, daily from 10 am to 6 pm
Venue	Berlin Exhibition Grounds Messedamm 22, 14055 Berlin, GERMANY Entrance North (Masurenallee) and Entrance South (Jaffestraße)
Colours	 CMYK: 75/20/0/0 RGB: 0/155/214 Hex: #009bd6
Our communication channels	 Instagram: @bootundfunberlin  Facebook: @BOOT & FUN  LinkedIn: @BOOT & FUN  www.boot-berlin.de

TEXT TEMPLATES FOR NEWSLETTER OR WEBSITE

From 27 to 30 November 2025, BOOT & FUN will be all about leisure and adventure on, in and around the water. In the middle of Europe's largest inland and water sports area, you will find trends and innovations as well as an impressive variety of brands and models. From canoes and luxury yachts to houseboats – almost all segments and sizes of boats will be on display under the Berlin Radio Tower.

With its large test basin, the Fun Sports Area is a great place for hands-on exploration. Forums and workshops on houseboating, fishing, sailing, refitting and tourism will also provide plenty of inspiration. The popular boat and leisure fair is a must-see, not just for water sports enthusiasts, but also for anglers, campers, and outdoor adventurers.

Under the umbrella of the new OutVenture Berlin, ANGELWELT, BOOT & FUN, CARAVAN & CAMPING and OFFROAD & NATURE are coming together for the first time – and bringing the entire spectrum of outdoor lifestyles to the exhibition halls: from water sports and fishing to camping and off-road adventures.

We are on board! Visit us at our stand [please add] in hall [please add].

Tickets and all further information are available online at www.boot-berlin.de.

TEXT TEMPLATES FOR SOCIAL MEDIA POSTS

 From 27 to 30 November 2025, BOOT & FUN will once again be the meeting place for all water sports enthusiasts. A variety of water and outdoor activities await you in the exhibition halls under the radio tower. And we will be on board! Visit us at our stand **[please add]** in hall **[please add]**. We look forward to seeing you. Information and tickets at www.boot-berlin.de

 Meet us from 27 to 30 November 2025 at BOOT & FUN – the boat and leisure fair in the middle of Europe's largest inland and water sports area. Be part of it! You will find us at stand **[please add]** in hall **[please add]**. Information and tickets at www.boot-berlin.de

 Save the date: Meet us from 27 to 30 November 2025 at BOOT & FUN in the exhibition halls under the radio tower. You can expect an impressive variety of brands and models and everything your water sports heart desires. Get your ticket and visit us at stand **[please add]** in hall **[please add]**. We look forward to seeing you! Information and tickets at www.boot-berlin.de

 From 27 to 30 November 2025, it's time to cast off again! Once more, BOOT & FUN will be the meeting place for all water sports enthusiasts. Whether motorboats or sailing boats, houseboats, fun sports or accessories – there's something for everyone here. We'll be on board! Visit us at our stand **[please add]** in Hall **[please add]**. All information and tickets at: www.boot-berlin.de

Our Hashtags: #BOOTUNDFUN #BOOTUNDFUN2025

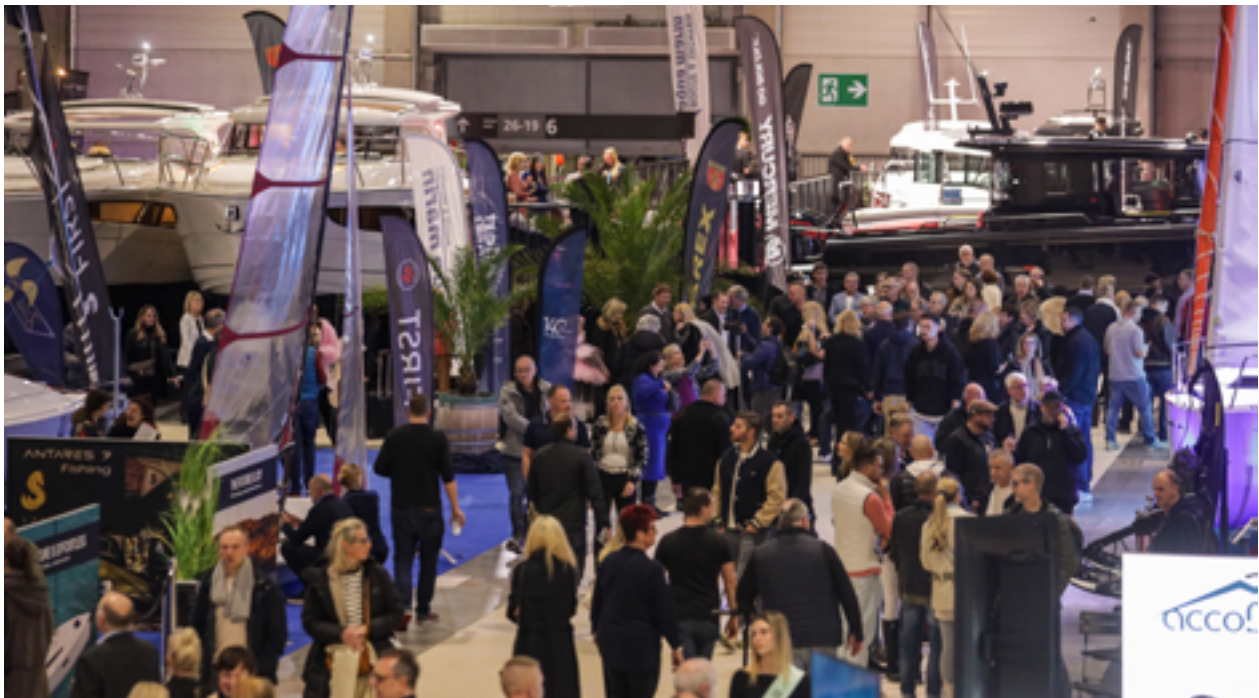
LOGOS, GRAPHICS AND PHOTOS

Promote your presence at BOOT & FUN!
Help yourself and pick from our logos, graphics and photos.

Click download link!



27 – 30 November 2025





**WE ARE HAPPY TO PROMOTE
YOUR BRANDS, BOATS
AND PREMIERES ON OUR
SOCIAL MEDIA CHANNELS.**

PLEASE SEND YOUR MATERIALS TO:

Natascha Blümlein: natascha.bluemlein@messe-berlin.de

WHAT DO WE NEED?

- 📌 Name of your social media account
- 📌 Representative, high-resolution photos and/or videos (maximum 30 seconds), if necessary with a short description
- 📌 Your hashtags and links

BOOT & FUN

DATE

27 – 30 November 2025
daily from 10 am to 6 pm

VENUE

Berlin Exhibition Grounds
Entrance North (Masurenallee) and
Entrance South (Jafféstraße)

ORGANIZER

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A brand of

