

BOAT & FUN BERLIN 30 November – 03 December 2023 GALA-NIGHT OF BOATS 29 NOVEMBER 2023 FROM 6 p.m.

Application form

Messe Berlin GmbH
Messedamm 22
14055 Berlin

Tel.: +49 30 3038 2008
Fax: +49 30 3038 2340
boot@messe-berlin.de
www.boot-berlin.de

Exhibitor information

1. ADDRESS INFORMATION

Exhibitor

Street/house no. VAT ID No. (EU Exhibitors only)

Postal code City Country*

Web address Email

* for foreign or VAT-exempt companies, please fill in our additional VAT-form

Managing Director (Full name) Legal form (ltd. etc.)

Person to contact Phone

Email Mobile

Invoicing address (if not identical with exhibitor)

The invoice will show the address indicated here. If you just wish for the invoice to be mailed to a different address, please leave a pertinent note. An expense allowance of EUR 50.00 applies for subsequent invoice changes.

Company name of exhibitor

Street/house no. VAT ID No. (EU Exhibitors only)

Postal code City

Phone Email for invoice delivery

2. PRODUCT INFO

We shall present the following PRODUCTS:

- | | | |
|--|---|---|
| <input type="checkbox"/> Motorboats | <input type="checkbox"/> Publisher, Media | <input type="checkbox"/> Fishing |
| <input type="checkbox"/> Sailboats | <input type="checkbox"/> Motors | <input type="checkbox"/> House- and pontoon boats |
| <input type="checkbox"/> Inflatable Boats | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools | <input type="checkbox"/> Fun sports |
| <input type="checkbox"/> Marinas | <input type="checkbox"/> Tourism | <input type="checkbox"/> Outdoor |
| <input type="checkbox"/> Equipment | <input type="checkbox"/> Charter | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Sail-Equipment | <input type="checkbox"/> Surfing | <input type="checkbox"/> Fishing boats |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Diving | <input type="checkbox"/> Electric boats and yachts, equipment |

Will be completed by
Messe Berlin GmbH.

Deb.-Nr.
Auftragsnummer
Halle/Stand

We represent following BRANDS/COMPANIES:

BOAT & FUN BERLIN 30 November – 03 December 2023

GALA-NIGHT OF BOATS 29 NOVEMBER 2023 FROM 6 p.m.

**10% early bird discount on stand rental.
Register by 31 March 2023!**

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3. STAND INFORMATION

Stand information

Type of required stand

- Row stand (Minimum 6 m²) **EUR 75,-/m²**
- Corner stand (Minimum 15 m²) **EUR 80,-/m²**
- Peninsula (Minimum 20 m²) **EUR 83,-/m²**
- Island stand (Minimum 30 m²) **EUR 86,-/m²**

(The mentioned stand prices only apply to the pure area of the stand. Additional services such as stand construction, electrical installation, carpet or else need to be ordered separately.)

Required stand size

(The following statements regarding type and size of required stand can only be taken into account within the bounds of possibility and cannot be regarded as a condition of participation.)

_____ x _____ = _____
Frontage Depth Total

Additional costs + AUMA EUR 0,60/m² EUR 12,50/m²

(The additional costs include the general hall supervision and cleaning of the aisles as well as an energy fee for electricity and water consumption, hall lighting and heating)

Compulsory - Exhibitor list

Media package "small" for exhibitors up to 24 m² EUR 99,00

Media services website & app: company profile (incl. contact details, links, logo, free text, hall/stand no.), integration of photos/videos/PDFs, presentation of up to 3 products/brands, announcements and interaction with visitors via app

Media package "large" for exhibitors up to 24 m² EUR 260,00

Media services website & app: company profile (incl. contact details, links, logo, free text, hall/stand no.), integration of photos/videos/PDFs, presentation of up to 10 products/brands, announcements and interaction with visitors via app

Optional

Marketing package upon request from EUR 199,00

Individual offer after consultation and depending on availability. For example, 1 integration each on B&F Instagram, Facebook and LinkedIn profiles (text, image, logo, links) and 1 x BOOT & FUN BERLIN newsletter integration.

The mentioned prices are subject to statutory value-added tax (VAT).

4. OTHER ARRANGEMENTS

We agree to receive information from Messe Berlin GmbH/BOOT & FUN BERLIN/ BOOT & FUN INWATER by e-mail. This consent can be revoked at any time with effect for the future.

With this stand registration we accept the Conditions of Participation for BOOT & FUN BERLIN 2023, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City as an integral part of the contract. Place of performance and jurisdiction: Berlin, Germany.

These can be viewed and downloaded from the download area of the event website at <https://www.boot-berlin.de/en/extra-pages/download-center/> or can be requested from Messe Berlin at boot@messe-berlin.de.

_____ | _____
Place and date Legally binding signature

BOAT & FUN BERLIN 30 November – 03 December 2023

GALA-NIGHT OF BOATS 29 NOVEMBER 2023 FROM 6 p.m.



Co-exhibitor

Messe Berlin GmbH
 Messedamm 22
 14055 Berlin

Tel.: +49 30 3038 2008
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boot@messe-berlin.de
www.boot-berlin.de

Co-exhibitor

1. EXHIBITOR NAME

Name of main exhibitor

We hereby request that the company named below be allowed to exhibit their products at our stand using their own staff. A compulsory fee of EUR 300.- plus VAT is charged for every Co-exhibitor.

2. ADDRESS INFORMATION

Name of Co-exhibitor

Street/house no.

Postal code

City

Country

Web address

Email

Person to contact

Phone

Email

Mobile

3. PRODUCT INFO

We shall present the following PRODUCTS:

- | | | |
|--|---|---|
| <input type="checkbox"/> Motorboats | <input type="checkbox"/> Publisher, Media | <input type="checkbox"/> Fishing |
| <input type="checkbox"/> Sailboats | <input type="checkbox"/> Motors | <input type="checkbox"/> House- and pontoon boats |
| <input type="checkbox"/> Inflatable Boats | <input type="checkbox"/> Traditional yacht, Refit | <input type="checkbox"/> Institutions |
| <input type="checkbox"/> Canoe, Kayak, Rowboat | <input type="checkbox"/> Boating schools | <input type="checkbox"/> Fun sports |
| <input type="checkbox"/> Marinas | <input type="checkbox"/> Tourism | <input type="checkbox"/> Outdoor |
| <input type="checkbox"/> Equipment | <input type="checkbox"/> Charter | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Sail-Equipment | <input type="checkbox"/> Surfing | <input type="checkbox"/> Fishing boats |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Diving | <input type="checkbox"/> Electric boats and yachts, equipment |

Will be completed by
 Messe Berlin GmbH.

We represent following BRANDS/COMPANIES:

Please inform your co-exhibitors about the validity of the Conditions of Participation for BOOT & FUN BERLIN 2023, the General Terms and Conditions for Trade Fairs and Exhibitions of Messe Berlin GmbH and the Technical Guidelines Berlin ExpoCenter City and draw their attention to the fact that they can be viewed and downloaded from the event website <https://www.boot-berlin.de/en/extra-pages/download-center/>

Please inform your co-exhibitors about the data protection information in accordance with the Basic Data Protection Ordinance (GDPR) for Exhibitors and draw their attention to the data protection declaration on our website at www.messe-berlin.de. If you are authorised, please give your declaration of consent on behalf of the co-exhibitors as follows:

Deb.-Nr.
Auftragsnummer
Halle/Stand

Place and date

Legally binding signature

Data Privacy Policy

Main exhibitor and co-exhibitor

Consent to passing on personal data to partner companies

Our partner companies will be pleased to support you with the exhibitor's trade fair presence. For data protection reasons, your consent is required for passing on the personal data to our partners. Your consent is voluntary and revocable at any time. **Please see also the information in the enclosed Information pursuant to the GDPR for exhibitors.**

I consent to Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: central@messe-berlin.de, sending my contact details, i.e. my name, telephone number, e-mail address, fax number and the exhibitor's address and other details I have registered in the stand registration, to third parties so that they can offer me additional services in their own name such as logistics, media, sponsoring, press and marketing as well as technical and stand construction services for the preparation and execution of the exhibitor's trade fair participation so as to optimise and support the exhibitor's trade fair presence. The currently known data recipients are Schenker Deutschland GmbH, UEBERKOPF GmbH, ttb GmbH, MB Capital Services GmbH. Due to changing or expanding service offerings, other service providers may be added to this list. I can revoke this consent at any time with effect for the future. An e-mail message to boot@messe-berlin.de is sufficient.

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Main exhibitor

.....
Place and date

.....
Stamp and legally binding signature main exhibitor

Co-exhibitor

.....
Place and date

.....
Stamp and legally binding signature co-exhibitor

Information pursuant to the EU General Data Protection Regulation (GDPR) for exhibitors

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Messe Berlin GmbH (hereinafter "Messe Berlin") attaches great importance to data protection. This information notice informs about the processing of the personal data in connection with the exhibitor stand registration and supplements the [General Data Protection Policy](#) on the Messe Berlin website. For special cases of data processing there may be separate data protection notices.

1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: central@messe-berlin.de resp. boot@messe-berlin.de.
Data protection officer: group data protection officer (address: as before; e-mail: datenschutz@messe-berlin.de).

2. Categories of personal data

The following categories of data are collected during the stand registration: name, address and type of business of the exhibitor represented by you ("the exhibitor"), your name as contact person for the exhibitor as well as the products and services requested by you or contractual arrangements as well as your contact details and those of the press contact (mobile number, fax number, e-mail address), other exhibitor details such as its legal representative, company logo, VAT number and billing data, including in VAT form. Similar information is requested about the co-exhibitor, if any, in the Co-Exhibitor form.

In addition, you can independently enter information for publication in the print catalogue or online directory and in the app of the respective trade fair.

If you carry out the registration for another person (third party) or enter their data, please ensure that you are authorised to provide the data and that the third party has been sufficiently informed by you about the processing of their data as described in this data protection notice.

3. Purposes and legal basis of processing

3.1. Performance of the contract

The personal data are processed for the purpose of establishing and performing the contract of the (co-)exhibitor with Messe Berlin (legal basis: Art. 6 (1) (b) GDPR) or on the basis of the legitimate interest to communicate with the (co-)exhibitor and to optimize the (co-)exhibitor's fair trade presence, including in the print catalogue or online directory and the app of the respective fair (legal basis: Art. 6 (1) (f) GDPR).

In addition to the standard services, you can order additional or special services for the print catalogue, the online catalogue, or the app. Messe Berlin processes the information in the VAT form for the purpose of compliance with legal obligations under applicable tax and trade laws and regulations (legal basis: Art. 6 (1) (c) GDPR).

3.2. Assistance for exhibitors established outside Germany

Insofar as a company is established outside Germany, Messe Berlin will transmit the data for the purpose of providing advice to the competent foreign representative in the respective country. This representative will be available as a local contact, in particular for providing information in connection with the event, including subsequent events (see in section 3.3 below), and support at the event. For the competent foreign representative, please see here: <https://www.messe-berlin.de/en/company/messe-berlin-worldwide/>. The data will be transmitted on the basis of the legitimate interest of Messe Berlin in ensuring the best possible support for our trade visitors or participants, taking into account local particularities (legal basis: Art. 6 (1) (f) GDPR).

3.3. Making contact by e-mail or post for information and advertising purposes by Messe Berlin group companies

Furthermore, Messe Berlin process the personal data for the purpose of contacting you in order to provide the (co-)exhibitor with. This includes the periodic or event-related electronic dispatch of information about Messe Berlin and its subsidiaries, trade fair/event-related information about Messe Berlin's own and guest events, including exhibitors, sponsors, association and other cooperation partners of the respective event as well as their products and services, and information about opening, accompanying and subsequent events. Subsequent events also include other trade fairs and events organized or held by Messe Berlin GmbH or other Messe Berlin group companies (<https://www.messe-berlin.de/en/company/messe-berlin-gmbh/subsidiaries-shareholdings/>) in Germany and abroad. In addition, Messe Berlin process the personal data in order to provide offers for trade fair-related services such as stand construction, catering, facility services and hostess services. For these purposes, Messe Berlin also transmit the personal data to other companies of the Messe Berlin group of companies. Messe Berlin also process the personal data for purposes of market research and online surveys. The processing is carried out on the basis of the legitimate interest of Messe Berlin in providing the (co-)exhibitors with optimal support before, during and after the trade fair or event and in advertising identical and similar products or services from the trade fair portfolio of the Messe Berlin group of companies (legal basis: Art. 6 (1) (f) GDPR).

3.4. Transmission of personal data for marketing purposes to partner companies

If you have given your separate consent, Messe Berlin will transmit the personal data to the partner companies listed in the declaration of consent which may contact you by e-mail or post in order to offer you additional services in connection with the trade fair participation. Some special services are only offered by partner companies. The legal basis for the processing is your consent (Art. 6 (1) (a) GDPR).

4. Categories of recipients of the data

Upon request, Messe Berlin share your contact information with co-exhibitors and neighbouring exhibitors for purposes of coordination regarding the respective stand constructions and trade fair presence. As described in sections 3 above, Messe Berlin will transmit the personal data to foreign representatives or other companies of the Messe Berlin group of companies as well as partner companies for the purposes and under the conditions stated therein.

In order to carry out certain processing activities in connection with the stand registration (in particular some special services, dispatch of documents, customer surveys, hosting and IT support, data management) external service providers and subsidiaries are used which process the personal data on behalf of Messe Berlin (so-called "processors").

If persons who are subject to special personal protection by the Federal Criminal Police Office (BKA) or the State Criminal Police Office (LKA) (e.g., constitutional bodies of the Federal Government such as the Federal President or the Federal Government or foreign guests) take part in an event, all event participants may be subject to a check by the BKA or LKA. In the course of such a check, the BKA or LKA may request data such as name, company/organization and function from Messe Berlin.

In the event of incidents, disturbances, emergencies and crises, Messe Berlin may also pass on your data to the (co-)organizer, to the police, law enforcement agencies, fire department and rescue services, other authorities (e.g., the public health department) as well as the company fire department, the security and order service and the ambulance service. Internally, your data may be disclosed to the respective project managers, the control and security center and other departments of Messe Berlin GmbH involved in emergency and crisis management.

For compliance with tax and trade laws and regulations, Messe Berlin share your personal data with the tax and other relevant public and regulatory authorities.

5. Data transfer to third countries

Some of the foreign representatives, companies of the Messe Berlin group of companies and processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Messe Berlin will only transfer personal data to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

The data transmission to the foreign representatives and external service providers social media is necessary for the performance of a contract (Art. 49 (1) (b/c) GDPR); otherwise it takes place on the basis of your explicit consent to the transfer despite the missing level of adequate data protection in the third country outside the EU and the risks associated with this (Art. 49 (1) (a) GDPR).

6. Storage period

Stored personal data will be erased, once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin GmbH, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

7. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above).

Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be revoked at any time with effect for the future

Rights of objection

If the processing is based on legitimate interests (see section 3 above), you have the right to object to the processing of your personal data for reasons relating to your particular situation. Furthermore, you may object to the processing of the personal data and their use for marketing purposes at any time.

Furthermore, there is the right to object to the processing and use of data for advertising purposes at any time. The newsletters also include an unsubscribe link.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (Bundesdatenschutzgesetz)).

BOAT & FUN BERLIN 2023

Conditions of Participation

As per February 2023

1. Event and organisers

BOAT & FUN BERLIN 2023 with all its included sectors, will be organised by Messe Berlin GmbH and takes place on the Exhibition Grounds.

2. Dates

Duration of BOAT & FUN BERLIN:

30 November – 3 December 2023

GALA-NIGHT OF BOATS,

29 November 2023

Public opening times

GALA-NIGHT OF BOATS

29 November 2023

6 pm – 12 midnight,

30 November – 3 December 2023

10 am – 6 pm

Commencement of construction

24 November 2023, 7 am

(this date does not apply to all halls, please ask the project)

Completion of dismantling

5 December 2023, 10 pm

3. Approved participants

The following shall be approved as participants: manufacturers, dealers, importers, associations, institutions, service providers, and other providers whose products and services correspond to the nomenclature of BOAT & FUN BERLIN.

4. Co-exhibitors and combined displays

No advertising may take place on the stand promoting companies not listed under "Approved participants". The main exhibitor must submit an application in writing to the organiser if he wishes to include a Co-exhibitor. The Co-exhibitor must comply with the same conditions as the main exhibitor. The main exhibitor must pay the fees due for the Co-exhibitor to the organisers. In the event of a Co-exhibitor's inclusion without the approval of the organisers, the latter shall have the right to terminate the contract with the main exhibitor without notice and to clear the stand at the main exhibitor's expense. In such a case the exhibitor shall forfeit his right to claim interference with his possessions and shall not be able to claim damages.

A Co-exhibitor is defined as any exhibitor who exhibits or is present on the stand in addition to the main exhibitor. He shall also be considered a Co-exhibitor if he maintains close business or organisational ties with the main exhibitor. If a stand is allocated jointly to two or more companies then each company shall be jointly and severally liable to the organisers for any claims.

5. Cost of participation

The mentioned stand rental fees only apply to the pure area of the stand. The prices are understood plus additional costs to the amount of EUR 12.50 (incl. EUR 0.60 AUMA), which include the general hall supervision and cleaning of the aisles as well as an energy fee for electricity and water consumption, hall lighting and heating, and plus Advertising costs EUR 99,00 for exhibitors up to 24m² (include the entry in print and online media and on internet as well as other online and print advertising efforts) respectively Advertising costs EUR 260,00 for exhibitors from 25m² upward (include the entry in print and online media and an extensive presentation on the online-platform as well as other online and print advertising efforts).

The net stand rental fee for 1m² of floor space is as follows:

Stand type:	rental fee
Row stand (open on one side) (Minimum 6m ²)	EUR 75.00
Corner stand (open on two sides) (Minimum 20m ²)	EUR 80.00
Peninsula stand (open on three sides) (Minimum 20m ²)	EUR 83.00
Island stand (open on four sides) (Minimum 20m ²)	EUR 86.00

The cost of participation for Co-exhibitors is EUR 300.00.

All prices are subject to statutory value added tax. Fractions of a square metre will be rounded up and charged as a full square metre.

6. Terms of payment

Following receipt of preliminary invoices / the final invoice, payment demanded by Messe Berlin GmbH shall be due in accordance with the terms stated on the invoices, and is to be made to one of the accounts of Messe Berlin GmbH, details of which are given on the invoice. We request invoice and customer numbers be given. If an exhibitor instructs his invoice(s) to be sent to a third party, he shall nonetheless remain liable as the debtor.

7. Cancellation and non-participation

Item 8 of the General Terms and Conditions of Participation in Trade Fairs and Exhibitions of Messe Berlin GmbH applies.

8. Direct sales

Direct sales are expressly permitted and encouraged. Trade fair exhibits may not be delivered or removed from the stand until after the end of the event. Daily deliveries may only take place outside of opening times. It is principally forbidden for exhibitors to sell meals and beverages (including

ice cream, sweets etc.) to visitors and guests. Capital Catering GmbH shall be the sole holder of rights to provide commercial catering services.

9. Exhibitor passes

For the duration of the fair the exhibitor will receive exhibitor passes (free of charge). The number of exhibitor passes free of charge depends on the size of the stand. At a size up to 19m² the exhibitor receives 3 exhibitor passes free of charge. For every further 10m² the exhibitor will be provided with 1 additional exhibitor pass. In case additional passes are needed, the exhibitor can order extra passes which are fee-based.

10. Electronic media

As a service that is part of an advertising package for exhibitors, the organisers publish a list of all exhibitors online, and/or offline in the form of a database. This contains the following information provided by the exhibitor/customer: company name, address, hall number, stand number, email address, telephone number, fax number, internet address, branch of industry, products. No claims may be made for compensation due to erroneous or incomplete entries, or due to their non-inclusion. The customer is responsible for the contents of the entries and for any damage resulting therefrom. Only those registered brands exhibited at the current trade fair.

11. Presentations on the stand

The noise levels at presentations during the trade fair must not cause any disturbance to exhibitors on neighbouring stands. Therefore the noise levels on a stand may not exceed a continuous level (Leq) equal to 70 dB (A) on the boundaries of the stand. Large-scale visual presentations may only take place in rooms which are closed or screened off. An onlooker's attention must be drawn towards the centre of the stand. Presentations are to be coordinated with neighbouring stands to avoid causing visual and noise disturbance to other exhibitors. No obstruction of public passageways is permitted. In the event of non-compliance, Messe Berlin GmbH shall be authorised to prohibit presentations at any time. Presentation counters at promotional stands must be arranged in such a way as to avoid the public standing in the aisles.

12. Sanctioning

In case an exhibitor is dismantling his stand before the regular fair time is over, the exhibitor will have to pay a penalty of EUR 500.00. All exhibitors are obliged to have carpeted floor within their stand area.

13. GALA-NIGHT OF BOATS

The GALA-NIGHT OF BOATS will take place on November 29, 2023 and starts at 6 pm. The ANGLING WORLD BERLIN will be closed this evening.

14. Nonprofit organizations, associations and class associations

Nonprofit organizations, associations and class associations will be granted a discount on the stand rental fee if they provide advertising services for BOAT & FUN BERLIN 2023. Documentation should be made simultaneously to the date of publication of the corresponding campaigns. Documentation can be made in the form of copies and/or photos. Partners of "TRAU DICH!" will also be released from additional costs as well as from the advertising costs when they participate in time on the ongoing "TRAU DICH!" campaign. The precondition for this is the binding written declaration of costless "TRAU DICH!" offers in time before the first test trainings.

The co-exhibitor fee of EUR 300.00 will be released if the co-exhibitors present in time a corresponding advertising service in written form.

Carefree packages will be exclusively provided to nonprofit organizations, associations and class associations.

15. General Terms and Conditions

The enclosed "General Terms and Conditions of Participation in Trade Fairs and Exhibitions of Messe Berlin GmbH as of March 2016" are also part of the Conditions of Participation.