

# BOAT & FUN BERLIN



28 NOV – 01 DEC 2024 · 10 AM – 6 PM  
BERLIN EXHIBITION GROUNDS

## FACTS AND FIGURES

- 🚤 14 exhibition halls with 90,000 m<sup>2</sup> of space
- 🚤 850+ international exhibitors and brands
- 🚤 580 boats incl. canoes & kayaks
- 🚤 Over 45,000 domestic and international visitors

## EXHIBITORS & PROGRAM

- 🚤 Exclusive preview GALA NIGHT OF BOATS: 27 November, from 6 pm
- 🚤 Presentation of the international "Best of Boats Award" on 28 November
- 🚤 Numerous boat premieres
- 🚤 Large variety of brands and models
- 🚤 Forums on the topics of houseboats, fishing, sailing and tourism
- 🚤 Canoes, kayaks & SUPs to try out in the large test pool

## FOUR EXHIBITIONS IN ONE PLACE

In combination with ANGLING WORLD BERLIN, AUTO CAMPING CARAVAN and TRANSPORTER TAGE BERLIN, BOAT & FUN BERLIN is Germany's largest boating and leisure fair for water sports, outdoor activities and adventure.



## THEMED AREAS

- 🚤 Motorboats
- 🚤 Sailboats
- 🚤 Houseboats
- 🚤 E-Boats
- 🚤 Aluminium Boats
- 🚤 Classics & Refits
- 🚤 Equipment
- 🚤 Canoes & Kayaks
- 🚤 Fun Sports
- 🚤 Tourism
- 🚤 Tiny Houses
- 🚤 Camping & Caravans
- 🚤 Motorhomes
- 🚤 Second Hand Boat Market
- 🚤 Fishing
- 🚤 Forums & Events

## VISITOR SURVEY 2023

- 🚤 94% have a positive overall impression.
- 🚤 93% of visitors rate the range of products and services positively.
- 🚤 Every 2nd visitor bought something or expressed the intention to buy something at the event.
- 🚤 Every 5th buyer spent more than 500 €.
- 🚤 2 out of 3 visitors plan to buy something at a later point in time based on information received at the exhibition.
- 🚤 9 of 10 visitors would recommend the event to others and would come again.

## BOOK YOUR EXHIBITION STAND NOW

Exhibition space from 75 Euro/m<sup>2</sup>

plus VAT, additional costs & media fee

DON'T HESITATE TO CONTACT US. WE ARE HAPPY TO HELP YOU!

boot@messe-berlin.de · Phone +49 30 3038 2008 · Stand registration: [www.boot-berlin.de](http://www.boot-berlin.de)

# BOAT & FUN INWATER

30 AUG – 01 SEP 2024 · 10 AM – 6 PM  
MARINA HAVELAUEN IN WERDER (HAVEL)

## FACTS & FIGURES

- 🚤 Open Air Boatshow with a mix of latest boats, test drives and sales pagodas along the harbor
- 🚤 Motto: Look. Test. Buy. for water sports enthusiasts and land goers
- 🚤 More than 150 boats
- 🚤 Free entrance for visitors
- 🚤 Prerequisite for participation is a stand booking at BOAT & FUN BERLIN 2024

**BOOK YOUR BERTH NOW**  
from 350 Euro\*

or

**YOUR LAND PRESENTATION  
WITH PAGODA TENT**  
from 1,000 Euro\*

\*plus VAT, additional costs & media fee

## BOAT & FUN INWATER IN NUMBERS

	2020	2021	2022	2023
<b>GROSS AREA</b>	15,000 m <sup>2</sup>	15,000 m <sup>2</sup>	17,500 m <sup>2</sup>	17,500 m <sup>2</sup>
<b>EXHIBITORS</b>	70	86	95	99

## EXHIBITOR COMMENTS BOAT & FUN INWATER 2023

“ The conversations with the customers here on site were great: they don't just come to look, but have informed themselves in advance, were amazingly well prepared and know what they want. That's what makes BOAT & FUN INWATER so special.

**Marcus Börner, Relax Hauptstadtschiff**

“ BOAT & FUN INWATER has become one of the most important trade fairs for us. The boats can be viewed here from all sides and, as they are in the water, you can also test drive them extensively. Over the last five years, we have only seen the trade fair grow.

**Randy Schirmeister, Marina Zernsee**

“ The response from the audience was very good. And the organisation on site also ran smoothly. We are very satisfied with the result.

**Olaf Tinnemann, WAYDOO e-foils (Media-Concepts GmbH)**

“ We had more enquiries on our boat this weekend than last year. So, for us: The trend is rising!

**Björn Thomas, LuxBoot**

“ We had a lot of visitors who either bought something directly or contacted us afterwards.

**Ramazan Din, iMatJet®**