

FACTS AND FIGURES

- 3 16 exhibition halls with 90,000 m² of space
- 3 850+ international exhibitors and brands
- 3 580 boats incl. canoes & kayaks
- 3 49,500 domestic and international visitors

EXHIBITORS & PROGRAM

- 3 Exclusive preview GALA NIGHT OF BOATS: 26 November, from 6 pm
- 🏷 Presentation of the international "Best of Boats Award" on 27 November
- 3 Numerous boat premieres
- 3 Large variety of brands and models
- 🕇 Forums on the topics of houseboats, fishing, sailing and tourism
- 🖔 Canoes, kayaks & SUPs to try out in the large test pool

FIVE EXHIBITIONS IN ONE PLACE

In combination with ANGELWELT BERLIN, AUTO CAMPING CARAVAN, OFFROAD BERLIN and TRANSPORTER TAGE BERLIN, BOOT & FUN BERLIN is Germany's largest boating and leisure fair for water sports, outdoor activities and adventure.



THEMED AREAS

- **3** Motorboats
- 🕉 Sailboats
- **3** Houseboats
- **3** E-Boats
- **3** Aluminium
- **3** Classics & Refits
- 🖔 Equipment
- 🕉 Canoes & Kayaks

- **3** Fun Sports
- **3** Tourism
- **3** Tiny Houses
- **3** Camping & Caravans
- 3 Motorhomes
- **3** Second Hand Boat Market
- **5** Fishing & Fishing Boats

5 Forums & Events

VISITOR SURVEY 2024

- 5 93% have a positive overall impression.
- 💆 91% of visitors rate the range of products and services positively.
- More than every 2nd visitor bought something or expressed the intention to buy something at the event.
- **5** Every 6th buyer spent more than 500 euros.
- 3 2 out of 3 visitors plan to buy something at a later point in time based on information received at the exhibition.
- 5 9 of 10 visitors would recommend the event to others and would come again.

BOOK YOUR EXHIBITION STAND NOW

Exhibition space from 77 euros/m²

plus VAT, additional costs & media fee

DON'T HESITATE TO CONTACT US. WE ARE HAPPY TO HELP YOU!

boot@messe-berlin.de · Phone +49 30 3038 2008 · Stand registration: www.boot-berlin.de



FACTS & FIGURES

- Open Air Boatshow with a mix of latest boats, test drives and sales pagodas along the harbor
- 3 Motto: Look. Test. Buy. for water sports enthusiasts and land goers
- More than 150 boats
- Free entrance for visitors
- Prerequisite for participation is a stand booking at BOOT & FUN BERLIN 2025

BOOK YOUR BERTH NOW from 350 euros*

or

YOUR LAND PRESENTATION WITH PAGODA TENT from 1,000 euros*

BOOT & FUN INWATER IN NUMBERS

	2021	2022	2023	2024
GROSS AREA	15,000 m ²	17,500 m²	17,500 m²	17,500 m²
EXHIBITORS	86	95	99	100

EXHIBITOR COMMENTS BOOT & FUN INWATER 2024

77 People come here, look, compare, test – and buy. We had an incredibly good time and a successful season finale at BOOT & FUN INWATER.

Andreas Hoffrichter, Cobra Yachts (TimeTec24 GmbH)

BOOT & FUN INWATER is always a highlight: This event is not only firmly in the exhibition calendar for us exhibitors, but also a must-visit event for boat and water sports fans from all over Germany. Catina Buchardi, aqua marin – Boote & Yachten

We are thrilled by the variety of boats and the fact that you can experience and test them directly in the water at BOOT & FUN INWATER. This region is truly something special! Arkadiusz Radziejewski, SolarYacht

BOOT & FUN INWATER was exactly what it always is and has been: Great! From the organization of the event, to the selection and variety of exhibitors, products, and offerings, to the visitors – everything was absolutely remarkable.

Toni Grundemann, Kaitts Kajakprofi

BOOT & FUN INWATER is a complete success for us. We feel very much at home in the fun sports area and can present our boards excellently here.

Olaf Tinnemann, Waydoo (Media-Concepts GmbH)









1 BOOT&FUN 2025 Factsheet A4 eng.indd 2