

DIGITAL ADVERTISING SERVICES

30 Nov - 03 Dez 2023

**BOOT
& FUN
ONLINE**

Add-Ons



With BOOT & FUN ONLINE we offer you the best selection of marketing tools that help you optimize your trade fair presence.

1. Media Packages & Upgrade Page 3
2. Advertising & Sponsoring Services Page 4-8
3. Contact Page 9

Media Package & Upgrade

The following services are already included in your stand registration:

Co-exhibitor Package 0,- EUR

- ✓ Basic company entry (company, address, hall/booth)
- ✓ Phone, fax, e-mail
- ✓ Link to website

Upgrade to main exhibitor
Media-Package

Starter Package 99,- EUR

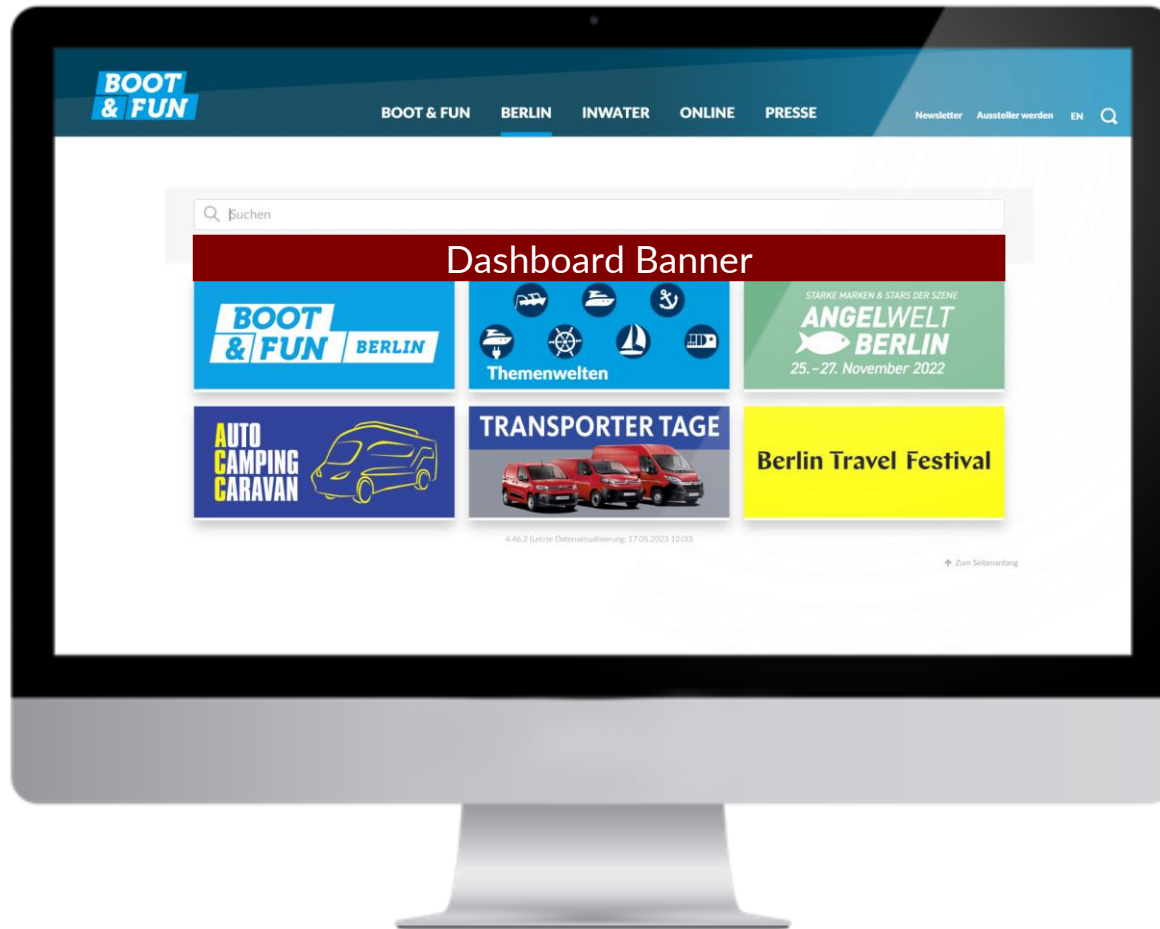
- ✓ Basic company entry (company, address, hall/booth)
- ✓ Phone, fax, e-mail
- ✓ Link to website
- ✓ 1 contact person with picture, phone number and e-mail
- ✓ Company logo & Background picture
- ✓ Entry in the product group index
- ✓ Trademarks
- ✓ Presentation of up to 5 products with text, image and link (max. 4.000 characters per product)

Upgrade now from Starter to
Classic

Classic Package 260,- EUR

- ✓ Basic company entry (company, address, hall/booth)
- ✓ Phone, fax, e-mail
- ✓ Link to Website
- ✓ 3 contact persons with picture, phone number and e-mail
- ✓ Company logo & Background picture
- ✓ Company portrait (4.000 characters)
- ✓ Link to your own social media profiles (Facebook, Twitter, YouTube, etc.)
- ✓ 10 Links and Multimedia
- ✓ Entry in the product group index
- ✓ Trademarks
- ✓ Presentation of up to 10 Products with text, image and link (max. 4.000 characters per product)

Dashboard Banner



Prominent and top Position!

Book the Dashboard banner on the Homepage of the exhibitor directory.

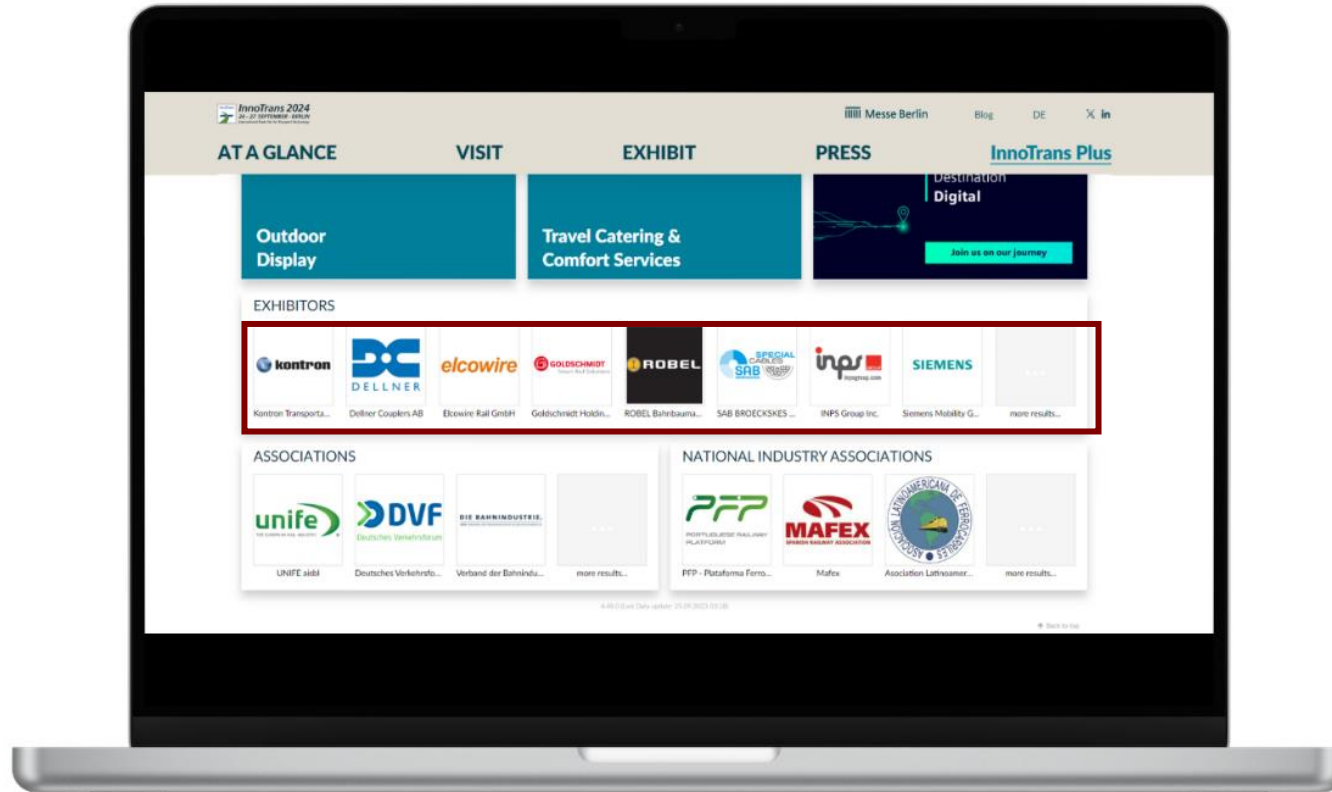
With one click on the banner, visitors will be redirected directly to your company website.

- ✓ Link to your company profile
- ✓ First come, first served
- ✓ Format: 728 X 90 px, jpeg

Data delivery by mail
Publication on the website:
www.boot-berlin.de

200,- € zzgl. MwSt.

Logo Carousel



Present your logo in the main menu for more presence!

Directly on the start page of the exhibitor overview on the BOOT & FUN website.

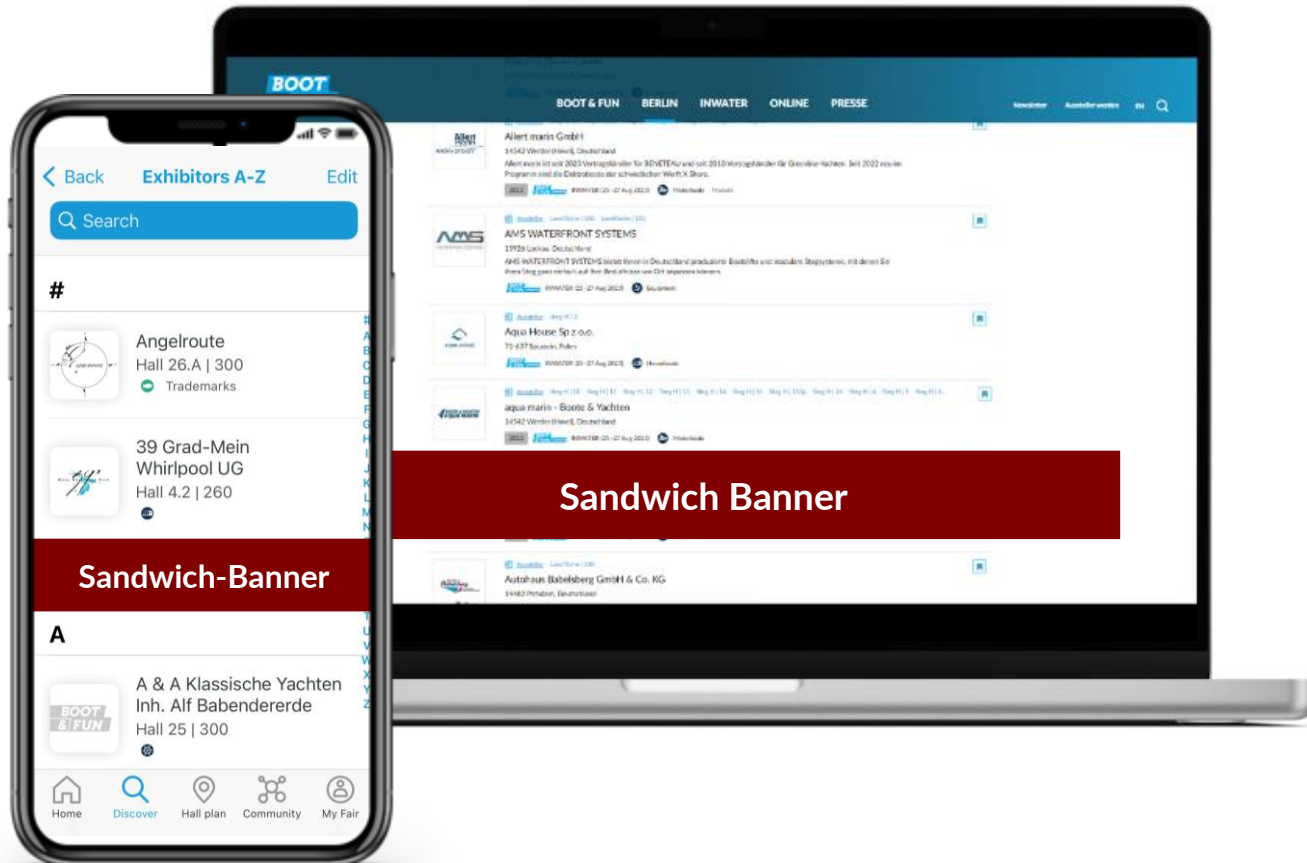
www.boot-berlin.de/en/berlin/exhibitor-list/

- Appear in rotation
- Linking to your company profile

Data delivery via the Content Manager

180,- € zzgl. MwSt.

Sandwich Banner



Underline your presence

And directly in the list of exhibitors on the BOOT & FUN Berlin website and in the app.

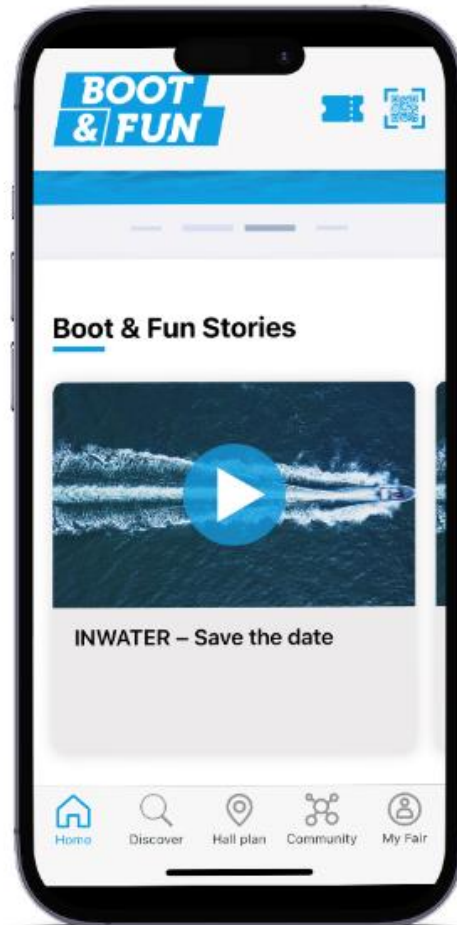
The sandwich banner will be included in one of the results lists:

- ✓ Link to own profile
- ✓ Appearance in rotation (max. 6)
- ✓ Format: 1440 X 130 px, jpeg

Data delivery by mail

250,- € zzgl. MwSt.

NEW



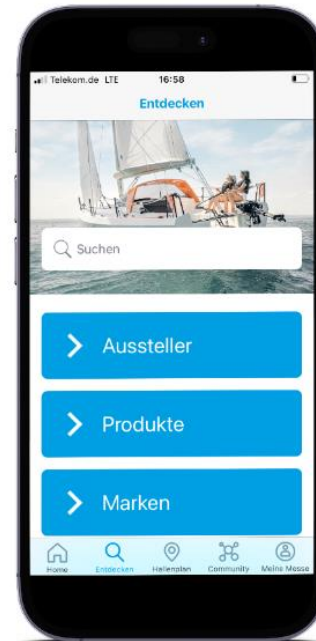
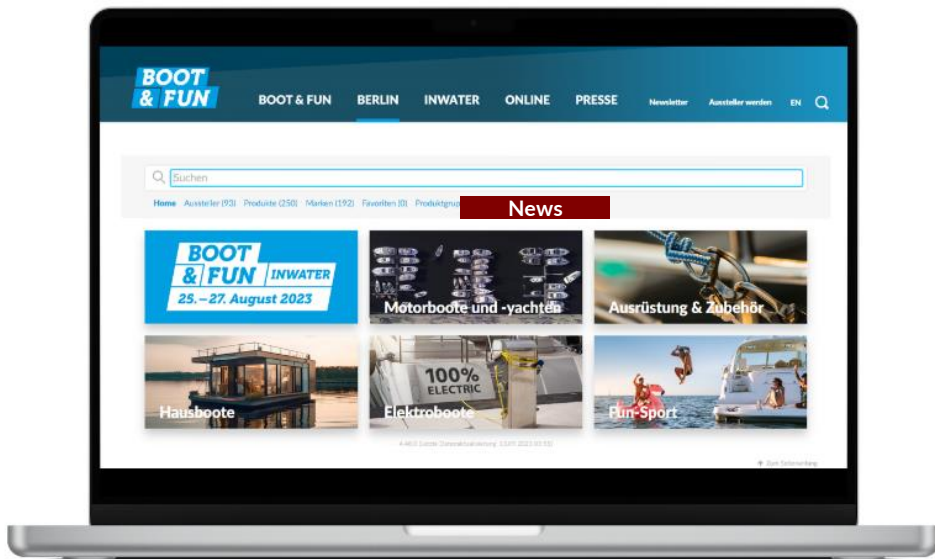
Boot & Fun Stories

Publish a pre-recorded clip directly on the home page of the BOOT app!

- ✓ Max. 50 MB / MP4 & 1080px
- ✓ 30-seconds Clip

Data delivery by mail
Publication in the app

100,- € zzgl. MwSt.



Get the most attention

Expand your exhibitor profile with exhibitor news!

After booking, the additional services are automatically activated in the Content Manager. Visibility on the website in the [Exhibitor News](#) section.

Service period: Starting with the publication and maximum until the import of the data for the following Boot & Fun.

150,- € zzgl. MwSt.

**BOOT
& FUN**

ONLINE

365 Tage im Jahr



CONTACT

support@messe-berlin.de
+49 30 30 38-2500

BOOT & FUN Support Online Team

MB Capital Services GmbH
On behalf of Messe Berlin GmbH
Thüringer Allee 12 A
14052 Berlin
DEUTSCHLAND