



### FACTS & FIGURES

- Leading fair for angling and sport fishing
- > 6 exhibition halls with 18,000 m² area
- 200 exhibitors
- 200 stars and influencers from the world of fishing
- More than 45,000 national and international visitors
- Visitors: recreational and sports anglers, young adults, teenagers, seniors, families, outdoor enthusiasts, VIPs, fishing clubs

## EXHIBITORS & PROGRAM

- Top-class exhibitors and first-class exhibition stands
- Mix of presentation stands from leading industrial brands and distributors' sales stands
- All exhibition areas feature: seasonal trends, innovations, new products and bestsellers
- Diverse program: experts' stage, casting areas, cooking shows, bait demos, talk shows
- The top meeting place of the European influencer scene with autograph sessions, meet & greets, interviews

## EFTTA ANGLING SUMMIT

- Première on 28 November 2024 as a part of ANGLING WORLD BERLIN in hub27
- International B2B summit of the recreational angling industry
- Platform for exchange and networking in the industry on an international stage
- Congress program, panel discussions, workshops from 9 am until 5 pm
- Dinner & Networking Night from 6 pm until 10 pm

# EXHIBITION AREAS



Bait & Tackle



Boats & Technology



Fashion & Outdoor



Casting & Fly Fishing



Pro Staff & Influencers



NEW: Sea Angling & Travel

#### **DATES**

29 Nov - 01 Dec 2024 · 10 am - 6 pm

#### **VENUE**

Berlin Exhibition Grounds Entraces North & South Halls 2.2 a+b, 4.2 a+b, 6.2 a+b

#### **ORGANIZER**

Messe Berlin GmbH Messedamm 22 · 14055 Berlin · Germany

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# **EXHIBITOR COMMENTS** ANGLING WORLD BERLIN 2023

We discovered brands we had never seen at home. It was fascinating to exchange views with customers on where we stand in comparison with other products. The mixture of visitors was great. As well as from Germany, we met people from Poland and the Benelux countries. EDDIE JAMES PAYTON, MUSTAD, NORWAY

ANGLING WORLD BERLIN went extremely well again this year. Last year we already thought the previous event could not be bettered. However, this year we experienced a huge jump in turnover and visitors, which was great for us of course.

DUSTIN SCHÖNE, NAYS BAITS, GERMANY

**7** Shimano is especially focused on products for angling freshwater predatory fish - which is why ANGLING WORLD BERLIN is the ideal show for us in Germany. The emphasis here is not just on sales, but on a wide range of exhibitors.

KAI LAUNHARDT, SHIMANO, JAPAN

ANGLING WORLD BERLIN was and is the leading exhibition for fans of angling predatory fish in German-speaking countries - nothing compares with it. Not only are people extremely interested, but they also flock to the event. I have never seen before the numbers we had here on our stand this year. It was incredible, visitors from everywhere. CARSTEN ZECK, ZECK FISHING, GERMANY

ANGLING WORLD BERLIN has become one of the largest trade fairs in German-speaking countries and together with the fishing boat hall is probably one of the largest we have attended in Europe. For anyone wishing to exhibit their latest products and trends to an enthusiastic audience, ANGLING WORLD BERLIN is an event not to be missed.

DIETMAR ISAIASCH, WESTIN, DENMARK

This is our third time here and we have to say the quality and diversity of exhibitors and stand displays is getting better and better. Trade fairs are important for us especially for making direct contact with our customers.

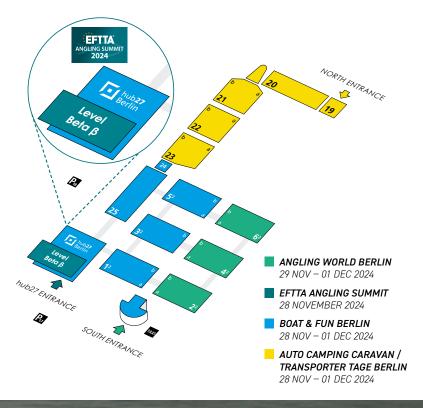
ANDRÉ GIERMANN, STROFT FISHING LINES, GERMANY

77 ANGLING WORLD BERLIN is the place to be. The mood among visitors is so good because the exhibition is so well organised. Whether for enjoying techno or fishing - Berlin is a hot tip, and that means ANGLING WORLD BERLIN is in exactly the right place.

MANUEL OSTERMEIER, SPORTEX, GERMANY

This first time at ANGLING WORLD BERLIN was a test for us, and we can already say we will be back definitely next year. There were so many nice people there, the organisation was fantastic - we are very satisfied.

JACOB HANC, JIGGAR.NU, SWEDEN



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